

DARRIN KNODE

Senior UX UI Designer

Hagerstown, MD will relocate

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PROFESSIONAL SUMMARY

Senior UX UI Designer with 20 years of experience designing and delivering web and ecommerce interfaces for enterprise and consumer products. Extensive background building and governing design systems, creating interactive prototypes, and collaborating with engineering teams using HTML, CSS, and JavaScript. Proven ability to improve usability, accessibility, and conversion performance within agile product teams.

EDUCATION

BFA Interactive Media Design - Art Institute of Washington

Diploma Advanced Computer Applications - Washington County Technical High School

PROFESSIONAL EXPERIENCE

Senior UI Designer - First Citizens Bank, Remote

Sep 2022 to Mar 2025

- Built and maintained a Figma design system using component libraries, component variants, shared styles, and documentation to support enterprise web applications and improve cross channel UI consistency and accessibility compliance.
- Migrated legacy Sketch design libraries to Figma, restructuring components, variants, and shared styles to support scalable design system governance.
- Collaborated with frontend engineers using HTML, CSS, and JavaScript to translate design system components into production ready user interfaces.
- Created logic driven Figma prototypes with interactive states, conditional flows, and complex workflows to validate behavior with design and development teams.
- Delivered design assets, responsive layouts, and prototype updates within agile sprint cycles to support continuous usability improvements.

Senior UX Designer - KForce and DIRECTV, Remote

Dec 2021 to Sep 2022

- Designed customer support interfaces using Adobe XD and Adobe Photoshop to improve task completion, usability, and customer satisfaction.
- Developed interactive Adobe XD prototypes to review workflows and interface behavior with stakeholders, project managers, and engineering teams.
- Led interaction design for a customer support chatbot, collaborating with product, development, and stakeholders to define automated response flows.
- Documented design patterns, interaction standards, and UX guidelines in Confluence to support consistent implementation across products.

UX UI Designer - Holley Performance Products, Remote

Mar 2021 to Dec 2021

- Created and maintained Figma component libraries aligned with brand standards, usability best practices, and responsive design principles.
- Designed web UI layouts and digital assets for a site redesign to reduce customer friction and modernize the ecommerce experience.
- Collaborated with development teams using Zeplin to support design handoff, documentation, and faster implementation workflows.

Interactive Designer - Rack Room Shoes, Charlotte NC

Jun 2016 to Dec 2020

- Redesigned promotion and coupon redemption flows using HTML, CSS, and JavaScript to automate barcode generation, cart discounts, and audience segmentation, reducing customer support issues and operational overhead.
- Analyzed UX pain points using session replay recordings and A/B testing in Monetate to identify targeted interface improvements.
- Led ecommerce site redesigns and checkout flow overhauls using HTML, CSS, JavaScript, Illustrator, and Photoshop, resulting in measurable conversion gains.
- Built and managed personalization and targeting campaigns in Monetate to support sales and marketing objectives.
- Implemented responsive UI enhancements and WCAG accessibility improvements in collaboration with legal and development teams.

Ecommerce Manager - MRCycles.com, Asheville NC

May 2015 to May 2016

- Improved SEO performance and web traffic using site optimization strategies, content updates, and Google Ads management.
- Enhanced site layout, visual hierarchy, and product presentation using HTML and Illustrator to improve usability and sales performance.

Web Designer - ATD American Co., Wyncote PA

Oct 2011 to Jul 2015

- Designed microsites and ecommerce templates using BigCommerce, HTML, CSS, and jQuery to support brand specific sales strategies.
- Improved usability, cross browser compatibility, and WCAG accessibility through interface refinements and testing.

Associate Web Developer - General Dynamics Information Technology, Rockville MD

Jun 2010 to Oct 2011

- Contributed to Ruby on Rails web applications, supporting UI updates, wireframes, and usability improvements.
- Collaborated within agile development teams to modernize legacy interfaces.

Developer - Siteworx, Reston VA

Apr 2007 to Oct 2008

- Built ASP.NET web applications for enterprise clients including AOL Time Warner using HTML and CSS.
- Ensured cross browser compatibility, semantic markup, and code quality standards.

Developer - Irides LLC, Arlington VA

Sep 2006 to Apr 2007

- Supported CMS based websites for POLITICO and ABC7, implementing HTML and CSS page layouts and content updates.